

LYUBEN IVANOV

Chief Assistant Professor, PhD



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<https://bit.ly/3wxJgGb>



github.com/lyuben-ivanov



researchgate.net/profile/



Lyuben-Ivanov-2

ACADEMIC INTERESTS (JEL) AND SKILLS

General economics (A1), economic education and teaching economics (A2), financial economics (B26), value of firms (G32), human capital (J24), market structure, firm strategy and market performance (L1), business economics (M21)

MOODLE

R

LaTeX

Git

EDUCATION

- 2012 – 2017 **Doctoral Degree in Political Economy** Sofia University St. Kliment Ohridski
Doctoral dissertation on the topic *Fundamental Analysis of Publicly-Traded Companies in Bulgaria*
- 2006-2008 **Master's Degree in Macroeconomics** Sofia University St. Kliment Ohridski
Master thesis on the topic *Is the current account deficit a risk for Bulgaria's macroeconomic stability?*
- 2001 – 2005 **Bachelor's Degree in Economics** Sofia University St. Kliment Ohridski
Microeconomics, Macroeconomics, International Economics, Applied Economics, Accounting, Mathematics, Mathematical Statistics, Econometrics, Quantitative Methods

WORK EXPERIENCE

- 2010 – present
tenure track **Assistant Professor/Chief Assistant Professor** Sofia University St. Kliment Ohridski
Introduction to economics; Microeconomics; Macroeconomics; Money, banking and financial markets
- 2012 – present
part time **IB Examiner/Senior Examiner/Chief Examiner** International Baccalaureate Organization
Microeconomics, Macroeconomics, International economics, Development economics
- 2010 – 2014
part time **IB Economics Teacher** Zlatarski International School
Microeconomics, Macroeconomics, International economics, Development economics
- 2010 – 2012
part time **Program Director** Aleksander Foundation
Supporting Bulgarian higher education through various initiatives
- 2009 – 2010 **Research Economist** Sofia University St. Kliment Ohridski
Macroeconomic research
- 2004 – 2010
part time **Teaching Assistant** Sofia University St. Kliment Ohridski
Microeconomics, Macroeconomics

SELECTED PUBLICATIONS

- 2016 **Assessment of Managerial Performance Through the Application of a Modified Edwards-Bell-Ohlson Model** in Bulgarian
Proceedings from the IX International Conference *Contemporary Management Practices*, Burgas Free University, Burgas, Bulgaria. ISSN: 1313-8758 (online)
- 2015 **Qualitative Fundamental Analysis - a Short Literature Review** in Bulgarian
Papers from Doctoral Students. Proceedings from the Doctoral Academy in Economic and Managerial Science project of Sofia University St. Kliment Ohridski. ISBN: 978-954-9399-26-4
- 2014 **The Application of the Aggregate Signal Measure F_Score as a Tool to Separate Winners from Losers at the Bulgarian Stock Market Universe**
Papers from Doctoral Students. Proceedings from the Doctoral Academy in Economic and Managerial Science project of Sofia University St. Kliment Ohridski. ISBN: 978-954-9399-26-4
- 2014 **Investing on the Basis of the Price-to-Book Ratio – Theory and Evidence** in Bulgarian
Proceedings from the XI International Conference *Smart Specialization of Bulgaria*, International Business School, Sofia, Bulgaria. ISBN: 978-954-9432-64-0 (CD)

OTHER PUBLICATIONS

- 2022 **Currency Status and Resilience of Financial Markets to Macroeconomic Shocks — Theoretical Arguments and Empirical Evidence from Two “Natural Experiments”** in Bulgarian
Chapter in collective monography “Challenges for the Bulgarian Economy on Its Way Towards Euro Area Membership”, *University Publishing House “St. Kliment Ohridski”*, Sofia, Bulgaria. ISBN: 978-954-07-5540-3
- 2021 **Civic Education Textbook for High School Students (12th Grade)** in Bulgarian
Stanislava Mineva, Marina Dimova, Lyuben Ivanov, Teodor Sedlarski, Galya Gercheva-Nestorova, Rummyana Tultukova
Pedagog 6, Sofia, Bulgaria. ISBN: 978-954-324-279-5
- 2021 **Civic Education Worksheets for High School Students (12th Grade)** in Bulgarian
Stanislava Mineva, Marina Dimova, Lyuben Ivanov
Pedagog 6, Sofia, Bulgaria. ISBN: 978-954-324-280-1

SERVICE

- 2016 - present **Internships Administration Committee Member** Sofia University St. Kliment Ohridski
Faculty of Economics and Business, Department of Economics
- 2017 - 2019 **Recording the Minutes of the Department Meetings** Sofia University St. Kliment Ohridski
Faculty of Economics and Business, Department of Economics

LANGUAGES

Bulgarian - native
English - proficient

HOBBIES

Hiking, gardening, contract bridge,
East Asian martial arts

FAVOURITE AUTHORS

J.R.R. Tolkien, Robert Pirsig, Terry Pratchett, Ilf and Petrov, N.V. Gogol

PARTICIPATION IN SCIENTIFIC CONFERENCES

2023	<p>Teaching Economics with 'Shiny' and R XXIV Annual Conference of the Faculty of Economics and Business at Sofia University <i>Sustainability, Social Economy, and Digital Transformation</i>, Sofia, Bulgaria</p>	Report
2023	<p>Keynesians to the Rescue: Unprecedented Policy Responses Towards Unprecedented Macroeconomic Shocks (Evidence from Three Natural Experiments) Lille Post Keynesian Conference 2023 <i>Economic possibilities for our grandchildren... 90 years later</i>, Lille, France</p>	Report
2023	<p>Creating Economic Tutorials with R and 'learnr' XVI International and Interdisciplinary Conference <i>Vanguard Scientific Instruments in Management</i>, Ravda, Bulgaria</p>	Report
2022	<p>Teaching Economics with R XV International and Interdisciplinary Conference <i>Vanguard Scientific Instruments in Management</i>, Ravda, Bulgaria</p>	Report
2021	<p>Stock Market Performance, Fundamental Value and Monetary Policy XIV International and Interdisciplinary Conference <i>Vanguard Scientific Instruments in Management</i>, Ravda, Bulgaria</p>	Report
2021	<p>Stock Markets and Government Policies During the Covid-19 Pandemic XIV International and Interdisciplinary Conference <i>Vanguard Scientific Instruments in Management</i>, Ravda, Bulgaria</p>	Poster
2018	<p>Fast and Frugal Asset Allocation Heuristic for the Intelligent, Ecologically-Rational Investor XI International and Interdisciplinary Conference <i>Vanguard Scientific Instruments in Management</i>, Ravda, Bulgaria</p>	Report
2017	<p>Fundamental Analysis and Buy and Hold Returns on the Bulgarian Stock Exchange: Exploratory Reproducible Research with R X International and Interdisciplinary Conference <i>Vanguard Scientific Instruments in Management</i>, Ravda, Bulgaria</p>	Report
2016	<p>Assessment of Management Quality by a Modified Edward-Bell-Ohlson Model for Fundamental Analysis IX International Scientific Conference <i>Modern Management Practices</i>, Burgas Free University, Burgas, Bulgaria</p>	Report
2014	<p>Investing on the Basis of the Price/Book Value Ratio – Theory and Empirical Research XI International Scientific Conference <i>Intelligent Specialization of Bulgaria</i>, Sofia, Bulgaria</p>	Report
2014	<p>Qualitative Fundamental Analysis – A Short Literature Review Doctoral Scientific Conference <i>Strategizing. Competitiveness. Adding Value</i>, Sofia, Bulgaria</p>	Report
2013	<p>Evaluation of the Aggregate Signal Measure F-Score as a Tool to Separate Winners from Losers at the Bulgarian Stock Market Universe XVI Annual Conference of the Faculty of Economics and Business at Sofia University <i>Social Sustainability Through Competitiveness and Qualitative Growth</i>, Sofia, Bulgaria</p>	Report